

Call to action: Why should the EU keep Sunday special?

Social media campaign of the European Sunday Alliance in view of the EU elections

| 3 March 2019 – 3 April 2019 |

In May, EU citizens will be called to the ballot box to take part in the European elections. Their decision will affect the future priorities and the work programme of the EU. Since 2011, the European Sunday Alliance - a network of trade unions, civil society organisations, national Sunday alliances and Churches - advocates for a European common work-free day and decent working hours. In view of the next elections, the alliance invites its members and supporters to show their commitment for work-free Sunday on social media.

What is the idea?

Every year, the European Sunday Alliance calls on its Members and Supporters to take action on **3 March, the European Day for a Work-free Sunday**. In the past years, members and supporters from all over Europe contributed to the campaigns with their statements, pictures and videos that highlighted Sunday as special day for family, friends, volunteering, spiritual life and recreation.

In view of the European elections, the European Sunday Alliance calls on all its members and supporters as well as affiliated persons and organisations to recall their commitment for work-free Sunday and decent working hours in a digitalised society. Against the background of an intensified work life, new working pattern and an initiatives that seeks to deregulate legislations on working and shop opening hours, the alliance invites its members to share their opinion why the EU and its Members States should keep Sunday special and promote the idea of a common weekly day of rest during the next mandate.

How can I take part in the campaign?

- 1. Take a picture, record a video** or just draft a statement in which you highlight why the EU shall keep Sunday special and ensure that its legislations promote the protection of a common weekly day of rest. (time for family, time for sport, time for volunteering and civic engagement).
- 2. Post your contribution** on your social media account using the hashtag **#EU4freeSunday**
- 3. Send the video and/or the picture by email** to the ESA steering committee (markus@comece.eu) and we will upload the material for you on the [ESA facebook](#) and [twitter page](#). Please don't forget to indicate your name, your organisation and your facebook or/and twitter account.

Please don't hesitate to record the video or take the picture with your statement in your language! This will show that we are a strong European network.

By when do I have to send my contribution?

Please send us your contribution between **3 March – 3 April 2019**.

- We look forward to receiving your creative contribution! -